

All lectures are free and open to the public

# 2019 SciTech Lecture Series

## Consumer Medicine—Democratizing Health Care Decisions

*presented by*

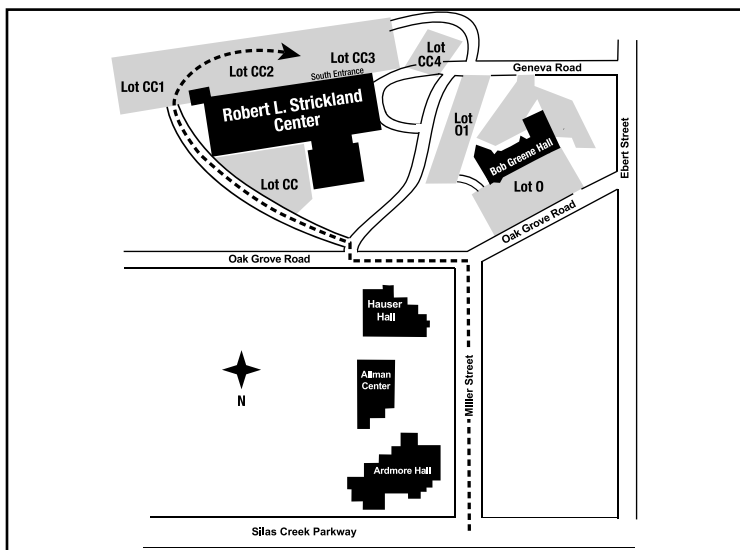
Simon P. Selwood MSc, PhD  
Dir. of Business Development  
SoBranBioScience

**Thursday, March 14**  
**4 p.m.**

**Strickland Auditorium**  
**Robert L. Strickland Center**  
**Forsyth Tech Main Campus**

**2100 Silas Creek Parkway, Winston-Salem, N.C. 27103**

Enter campus on Miller Street and go to the end of the street. Turn left onto Oak Grove Road and then turn right into the first drive.



**To reserve a seat at this event:**

**Mary Flournoy: 336.757.3812, mflournoy@forsythtech.edu**

**Russ Read: 336.734.7651, rread@forsythtech.edu**



Dr. Simon P. Selwood received his PhD in 1999 from the Dept. of Clinical Neuroscience, Newcastle Upon Tyne University, England. He then headed west to California to start his post-doctoral work at Stanford University's Department of Psychiatry and Neurology. He spent four years investigating Alzheimer's disease and genetics and was fortunate to win a Medical School Dean's Fellowship Award. The Silicon Valley science and technology boom of the early 2000's prompted Simon to transition to a business role working for start-ups and mid-sized biotechs. He moved to Maryland in 2011 with his family after starting a consulting company called BDBioPharma. He joined SoBranBioScience in 2012 where he presently works as Director of Business. He is on the board of directors for the Piedmont arm of NCBC, Maryland Tech Council board of directors, and has personally invested in a local Winston Salem start-up. He was part of a five man team that held the world record for the London to Paris Triathlon and lives in Southern Maryland with his wife, three children and a menagerie of pets.